

FRANKLIN CULTURAL ARTS COUNCIL ORGANIZATIONAL MEETING

MONDAY, FEBRUARY 9, 6PM

CARRABELLE CITY HALL

minutes

The second public meeting of an organizational committee representing a broad range of Franklin County Culture and Arts constituencies including artists and Arts supporters was held at Carrabelle Cit Hall on Monday, February 9, 2009 at 6 pm.

Present: Apalachicola City Commissioner Val Webb, Franklin County School Board Member Teresa Martin, Beth Appleton, David Harbaugh, Arlene Oehler, Mary Clair Lovell, Joe Kotzman, Josepha Kotzman, Mel Kelly, Tamara Allen, Cal Allen, Ed Springer, Rich Jaskolski, Cele Jaskolski, Fred Aman, Kristin Anderson, Elaine Koslowsky, Rita Strickland, Kay Wheeler, Liz Sisung, Penny L. Anderson, Marie Marshall, Willoughby Marshall, Lesley Cox, Joan Matey, Lynn Wilson-Spohrer, Bill Spohrer, and Joe Taylor.

Joe Taylor welcomed attendees and thanked the City of Carrabelle for hosting the meeting in their new council chambers. Attendees introduced themselves and expressed their interest in the Cultural Arts and the Formation of the Franklin Cultural Arts Council(FCAC).

The Minutes of the January 20, 2009 meeting were presented and approved as read. Liz Sisung was thanked for her assistance reviewing the minutes.

A status of the organizational process for the FCAC was discussed. It was made clear that all interested individuals were encouraged to participate and that the ad-hoc organizing committee would ensure the entire county is represented and encouraged to give input in the formation of the non-profit organization. A draft copy of proposed bylaws was included in the information packet. A bylaws Committee consisting of Joyce Estes, Marie Marshall, Liz Sisung and Joe Taylor (with input from Lesley Cox) had met to prepare the draft for the ad-hoc committee. The group was asked to provide any comments in reference to the bylaws to the Bylaws Committee by close of business

Wednesday, February 11, 2009. Marie Marshall noted the addition of architecture to article 3, section 11 as well as several grammatical changes. The Committee requested that the proposed bylaws be sent to all who have expressed interest in the Arts Council. It was then agreed to approve the draft of the By Laws and submit them to the county attorney. Additionally, the committee understood that the County Attorney must review the bylaws and the County Commission must approve the final set of bylaws.

Joe Taylor presented the Grant that was prepared for the Department of Cultural Affairs. By acclamation the group expressed thanks to Joe for writing the Grant. The Goals and Objectives were reviewed. Mel Kelly suggested that the Boys and Girls Club programs be added to objective 6. The Goals And Objectives are included below.

DEPARTMENT OF CULTURAL AFFAIRS GRANT EXCERPT

GOALS

For the City of Apalachicola, HCA Board to lead a cooperative community effort to establish a Local Arts Agency that represents all Franklin County arts and culture constituencies. The forthcoming Franklin Cultural Arts Council (FCAC) will enhance the cultural environment and economy of Franklin County through development and promotion of the arts and cultural tourism. The arts include visual, performing, literary, cultural, culinary and historical arts and their display. To accomplish this mission, the Franklin Cultural Arts Council will be committed to a leadership role as the community umbrella organization for the arts. The Arts Council will collaborate with cultural institutions and organizations; provide and coordinate services to the arts community; encourage and support arts programming for the citizenry; and enhance, promote and contribute to the development of cultural tourism.

OBJECTIVES

- 1. Through a well publicized public process an ad hoc committee, approved by the Franklin County Board of County Commissioners, will establish a 501C3 non-profit organization to be know as the Franklin Cultural Arts Council.*
- 2. Assemble a minimum membership base of 250 artists and arts supporters within the first year.*
- 3. Collect at least \$5000 in membership dues, donations and fundraising efforts in order to support the organization.*
- 4. Develop a marketing campaign within 60 days of the organization's creation to promote the mission of the FCAC, to inform the public of area arts and culture opportunities, and to encourage membership/ support of the council.*
- 5. Support the county hospital, George Weems Memorial Hospital, as it partners with the Shands Arts in Medicine Program.*
- 6. Facilitate arts programs for the after school and summer programs provided By Project Impact.*
- 7. Supplement existing or provide Arts programs at the Franklin County Consolidated School and the Apalachicola Bay Charter School in the 2009/10 school year.*

8. Partner with Visit Florida, THE Beach (Coastal Vision 3000), the Franklin County Tourist Development Council, the soon to be formed Franklin County Economic Development Council, area Chambers of Commerce and the Cities of Apalachicola and Carrabelle to ensure Cultural Tourism is an integral part of the future for Franklin County.

ACTIVITIES

1. Hold monthly well publicized public meetings throughout the county to develop and form the non-profit organization to be known as the FCAC. Once established, continue the monthly public meetings to conduct the business of the council and to implement the strategic plan of the FCAC.
2. Organize and host 4 (one in each community) social gatherings to serve as membership recruitment and arts experiences annually.
3. Develop and print an informational brochure to promote the FCAC, area arts and culture opportunities and encourage membership.
4. Work with Forgotten Coast Television to establish and present a reoccurring presence for arts and culture activities in the area.
5. Build, populate and maintain a website to present and network the diverse assortment of arts and cultural organizations throughout the county, to produce and make available an artist resource list and directory for the area, to coordinate and promote an Arts and Cultural events calendar, to detail the work of the Arts Council and to encourage participation in Arts and Culture activities as part of everyday life.
6. Establish a committee to support the Shands Arts in Medicine initiative at Weems Memorial Hospital.
7. Work with the Project Impact Director to facilitate at least four visual and performing arts activities for after school and summer programs.
8. Establish a committee to work with the Franklin County School System and the Apalachicola Bay Charter School to ensure arts programs are part of the curriculum.
9. Establish memberships in Visit Florida and THE Beach. Designate one or more Board members to work with tourism related organizations.

EVALUATION

1. Develop an annual membership survey to be completed and returned with annual dues. This information, along with participation statistics from programs/events and completed questionnaires would be discussed at an annual planning retreat for the FCAC Board. A strategic plan, outlining the objectives for the coming year will be completed at the retreat based on the discussion and input from the Board members. The strategic plan would be reviewed quarterly to ensure objectives are being met and continue to be pertinent.
2. Develop a simple questionnaire for evaluation of events and programs by participants. Contact information will be gathered for future marketing.
3. An Arts and Culture message board will be created on the CFAC website to encourage members and participants to post and share their thoughts, comments and photos.

The group discussed the need to begin establishing committees and a potential Board of Directors/ Board of Advisors. Those interested in serving on one or more of the following committees were asked to email their names to franklinculturalartscouncil@gmail.com.

Membership Committee

Shall encourage individuals, businesses, corporations, partnerships, or associations to become members of the Arts Council to maintain and increase financial support and general knowledge of the mission of the Arts Council.

Program/Fundraising and Development Committee

Shall be responsible for raising funds with event related activities. Shall be responsible for major gifts from individuals, partnerships, corporations and foundations.

Public Relations Committee (Marketing)

Shall be responsible for the overall direction of the public relations activities of the Council such as; keeping a current bio file on each Board Member, establishing and maintaining a Speakers Bureau, maintaining a scrapbook of published articles and to advise Board members of all Council publications.

Education Committee

Shall work with the Franklin County public schools and other educational institutions to promote and enhance arts education.

Arts in Medicine Committee

Shall support the Shands Arts in Medicine Program and George Weems Memorial Hospital in the establishment and implementation of the Arts in Medicine Initiative.

The Next meeting will be at Sea Oats Gallery, St. George Island on Monday, March 9, 2009 at 10 am. The facility is handicap accessible.

Lastly, comments from the attendees are summarized as follows:

- * To create an Artist resource list.
- * The first project of the FCAC will be to develop a strong, viable organization.
- * To consider a meeting or activity on Alligator Point or at least a SummerCamp.
- * To ensure the Arts are multidisciplinary, including visual, performing, literary, cultural, culinary, historical, and architectural.
- * To consider Artist donating work for fundraising and setting up at events like the Carrabelle Riverfront Festival.
- * To work with the Carrabelle Branch of the County Library
- * To consider writers workshops and other workshops (music, visual arts)
- * To coordinate with Carrabelle CARES
- * To include reading short stories for the Arts in Medicine Program
- * To provide our youth with opportunities for success without taking advantage of them for programming purposes.

There being no further business, meeting adjourned at 7:45.

Respectfully submitted,

Joe Taylor, Chair

Val Webb, Co-chair